



APPLIED RESEARCH - WEST, INC.

PRACTICAL RESEARCH - ACTIONABLE RESULTS



RESPONSIVE



VALUE ADDED



RELIABLE

Applied Research – West, Inc. is a full service market research company with over 15 years of custom marketing research experience with private, public, and non-profit clientele. We conduct both business-to-business and consumer research. Our services include:

- Field and tab
- Data collection via telephone, mail and the Internet
- Phone and mail facility in-house
- International research capabilities
- Website usability testing
- Product Clinics
- Advanced Statistical Analyses
- Multivariate Analyses (regression, factor, cluster)
- Conjoint modeling (discrete choice)
- Internet surveys. Proprietary panel for instant polling and results
- Online reporting tools

Winner, American Honda Premier Partner Award

Phone : (800) 493 - 1079

E-Mail : akantak@appliedresearchwest.com

Locations

Headquarters:

11021 Winners Circle, Ste. 208
Los Alamitos, CA 90720
(562) 493-1079

Chicago Office:

444 North Michigan Avenue, Ste. 1200
Chicago, IL 60611
(312) 283-5362

New York Office:

410 Park Ave., 15th floor
New York, NY 10022
(917) 210-8597

Website: www.appliedresearchwest.com