



TEST AMERICA

TEST AMERICA Consumer Testing Centers

Why TEST AMERICA?

Because the environment in which research is conducted is as important as any other part of the research effort. The consumer expects and deserves a professional setting to express their thoughts.

Real time re-direct to a trained IDI interviewer for an online chat session using our cModerator application. The U.S.'s first bi weekly Eye Tracking Omnibus.

	CRG GLOBAL	COMPETITORS
<i>Las Vegas Strip</i>	YES	NO
<i>Online Panel</i>	YES-420K	NO
<i>Hispanic Markets</i>	14	COMPARABLE
<i>Fragrance Booths</i>	YES-20	0
<i>Sensory Booths</i>	YES	NO
<i>Test Kitchens</i>	10	0
<i>Commercial Kitchens</i>	1	0
<i>Eye-Tracking Labs</i>	12	0
<i>Laundry Facilities</i>	9	0
<i>Sensory Scientists</i>	4	0
<i>Mobile Laptops</i>	210	0
<i>PDA's</i>	25	0
<i>Immersion Rooms</i>	4	0
<i>Neuroscience research</i>	YES	NO
<i>Dedicated In-Store Team</i>	YES	NO