

Creating Connections

In this high-tech world, it's easy to forget that face-to-face interaction is still one of the best ways to learn about people's experiences and impressions. Even though technology is playing an increasing role in data collection, we know it will never replace direct conversations with customers in a focus group setting.

At Delve, we help you find creative ways to connect with your customers. Whether it's a traditional group or one that requires a more adventurous approach, we are experts in recruiting the right respondents to ensure your feedback is reliable and insightful.

Delve creates and fosters environments for dynamic dialogues between marketers and customers. Whether they be face-to-face, voice-to-voice, or technology-based settings like the Web, we are committed to providing the best in the business.

Count on our experts to bring you and your customers closer together. Connect with your Delve sales representative today!

Focus Groups
Pre-Recruits
Telephone Interviews
Central Location Testing
Taste Tests
Online Qualitative
Interactive Voice Response
Multi-Market Project Management
Mixed Methodology Project Management

www.delve.com
helpinghand@delve.com
800-325-3338



No Worries!

All Delve offices TOP RATED in 2010 Impulse Survey

Ten Locations To Delight & Amaze You!

Appleton Bonnie Smerda	Atlanta Lesley Hansen	Chicago Jill Karmann	Columbus Pam Clouse	Dallas Marsha Fugitt
Kansas City Jim Finke	Minneapolis Danelle Gorra	Philadelphia Lynne Doyle	Phoenix Donna Flynn	Saint Louis Jim Gobble