

ONLINE FOCUS GROUPS

First
Group
Free!

No
Travel

Instant
Transcripts

Full
Support

*Show text, images,
videos & live web sites
in real time.*

Moderator: What do you like most about this new tool?

carol	I like that I don't have to make a big financial investment to try this.
bob	Today the value is in my moderating & analysis experience, clients don't want to see hotel expenses on the bill anymore.
ron	The layout is simple, which makes it easy for me to understand.
amy	I'm an independent qualitative researcher new to online, so I like the experience and support that's offered.

90 minutes
15+ participants
45+ questions
unlimited observers

Recruiting
Available

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INSIDEHEADS

Moderating Online Since 1998