

We are passionately committed to research and to your project. We possess a unique expertise at digging deep below the surface to explore underlying attitudes/core motivations and how these impact behavior. We will take you far beyond your current level of customer understanding to the place insight resides.

pure insight

Our approach leaves you with a rich, dimensional portrait of your target audience. For details on how Pinnacle Research Group can take you farther, call (573) 547 3358 or visit us on the web at www.PinnacleResearchGroup.com.

Actionability

Core Motivations

Depth of Insight

Projective Techniques

Peace of Mind

Behavioral Understanding

Consulting Psychologists

Ethnographic Techniques

FIERCE Dedication to Excellence

