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New Expanded Focus Group Facility

SIS International Research offers state-of-the-art focus group facilities at our headquarters in NYC, with the following amenities:

- Audio / Video Capabilities
- One-Way Mirror
- Video Conferencing
- Capacity Seating for 10 Respondents per Room
- Excellent Recruiting Staff
- Experienced Moderators
- Bilingual Moderators
- High-Quality Analytical Reports

Focus Group Methodologies

Focus group methodologies range from “basic” focus groups to extended groups [where we pre-task respondents (i.e., asking them to complete a diary or visit a particular shop before attending the group)].

International Focus Group Facilities

- Quality facilities and moderators in over 100 countries including Asia, Europe, Latin America, The Middle East and Africa.
- High-technology communications
- Audio and video conferencing

