

The Pretesting Company/MediaCheck (GreenBook ID: 1000242)

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Reporting Period: **May 2011 - July 2011**
Total Impressions Delivered: **9480** ([what's an impression?](#))

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| # | Company name | Line of business | Revenue | Country | State | City | Top | G | J | LI |
|----|---|----------------------------|----------------|---------|-------|---------------|-----|---|---|----|
| 16 | <u>FAMILY RESEARCH GROUP, THE</u> | Other | < \$1MM | US | MD | Baltimore | Y | | | |
| 11 | BBDO NY | Not Specified | Not Specified | US | NY | New York | Y | | | |
| 10 | NBTY, INC | Not Specified | Not Specified | US | NY | BOHEMIA | Y | | | |
| 5 | Taunton Press | Not Specified | Not Specified | US | CT | Newtown | Y | | | |
| 4 | CEDAR FALLS UTILITIES | Not Specified | Not Specified | US | IA | Cedar Falls | Y | | | |
| 4 | TAKEDA PHARMACEUTICALS NORTH AMERICA, INC | Not Specified | Not Specified | US | IL | DEERFIELD | Y | | | |
| 3 | aQuantive Inc. | Not Specified | Not Specified | US | WA | SEATTLE | Y | | | |
| 3 | First Bank System Inc. | Not Specified | Not Specified | US | MN | Minneapolis | Y | | | |
| 3 | <u>LG&P In Store Agency</u> | Business Services | < \$1MM | US | NJ | Paramus | Y | | | |
| 3 | Pepsi Cola Company / North America (PCNA) | Not Specified | Not Specified | US | NC | Winston-Salem | Y | | | |
| 3 | VNU | Not Specified | Not Specified | US | NY | New York | Y | | | |
| 2 | Corp The ARF | Not Specified | Not Specified | US | NY | New York | Y | | | |
| 2 | <u>ESOMAR</u> | Other | < \$1MM | US | IL | Chicago | Y | | | |
| 2 | <u>Hartz Mountain Industries</u> | Real Estate & Construction | \$5-\$25MM | US | NJ | Secaucus | Y | | | |
| 2 | <u>Intel Corp</u> | Computers & Electronics | >\$1B | US | CA | Santa Clara | Y | | | |
| 2 | <u>Research Edge</u> | Business Services | < \$1MM | US | OR | Portland | Y | | | |
| 1 | <u>Advance Publications, Inc.</u> | Media & Entertainment | >\$1B | US | NY | New York | Y | | | |
| 1 | <u>CDW Corporation</u> | Software & Internet | >\$1B | US | IL | Vernon Hills | Y | | | |
| 1 | JOHN WILEY SONS, INC. | Not Specified | Not Specified | US | NJ | HOBOKEN | Y | | | |
| 1 | MEDICAL DOCTORS & DESIGNERS USA, INC. | Not Specified | Not Specified | US | NJ | CLARK | Y | | | |
| 1 | Montclair State University | Education | Not Applicable | US | NJ | Montclair | Y | | | |
| 37 | <u>University of Waterloo</u> | Education | Not Applicable | CA | ON | Waterloo | | | | |
| 22 | <u>New York University.</u> | Education | Not Applicable | US | NY | New York | | | | |
| 18 | Millward Brown, Inc. | Not Specified | Not Specified | US | IL | Lisle | | | | |
| 17 | <u>Ideate Inc.</u> | Software & Internet | < \$1MM | US | CA | San Francisco | | | | |