Solutions For Today’s Relationship Economy

Sophisticated, Easy to Use, Self-Service Customer Satisfaction Platform

Interactive Dashboard
Custom Alerts
Intuitive Filtering Engine
Data Exporting
Probing Capabilities
Essential Management Tools
Campaign Segmentation
Survey Throttling/Exclusion Rules

Text Analytics
Tailored Client Engagement
Email/List Management
Platform Optimization
Close the Loop
CRM Compatibility
Multiple Engagement Options
Scheduled Survey Blasting
Sibyl was developed by Signet Research, a Marketing Research Firm established in 1968.

An expert in satisfaction research: Unlike most satisfaction measurement tools on the market, we’re not just a software developer – we’re a full service research company with 50 years of experience. When you sign up for Sibyl, you’re also gaining a research partner and a helpful extension to your research/marketing department.

Tenacious when it comes to the highest standards of security: Rest assured your data and your client’s information will be subjected to the most rigorous standards of security in the marketplace.

Adaptable: A software solution that is not “one size fits all” and will be customized to your specific data collection and reporting needs.

- Build And Nurture Your Customer Relationships
- Measure And Track Your Customers’ Satisfaction
- Reveal “The Why’s” Behind Satisfaction Scores
- Take Immediate Action To Ensure Customer Retention
- Identify Your Promoters, Detractors, And Neutrals
- Gain Competitive And Market Intelligence

- View Your Organization’s Health At-A-Glance
- Predict Growth And Churn
- Monitor Your Organization’s Customer Satisfaction
- Track, And Compare Your Rep’s Scores
- Use Sibyl In Creative Ways To Boost Sales Or Advertise