

Voxco Online

Professional survey software that gives you more **flexibility** to manage your online surveys with **ease**.



Voxco Online offers you flexibility at every step:

- ✔ **Hosting choices** : SaaS or on your premise.
- ✔ **Design power** : create both your standard and complex surveys with our design tool.
- ✔ **Invitation options** : use the distribution methods that are right for your surveys.
- ✔ **Pricing models** : select a licensing and subscription model that fits your budget reality.
- ✔ **Program extension** : seamlessly switch survey modes in Voxco's central survey platform (online, face-to-face & phone surveys).

Question Types & Survey Logic

Both standard and advanced question types in one tool

- | | | | |
|-------------------------|-------------------------|----------------------------|-------------------------------|
| + Yes/No | + Grids – single choice | + Matrix with drop-down | + Image drag & drop |
| + Single answer | + Grids – multi-choice | + Multi-dimensional matrix | + Image area selector |
| + Multiple choice | + Hybrid grids | + Constant sum | + Image area evaluator |
| + Rating | + Single textbox | + Drill down | + Custom questions |
| + Drag-and-drop ranking | + Multiple textbox | + Video integration | + Multiple questions per page |
| + Sliders - numeric | + Essay comments | + Audio integration | + File Upload question |
| + Graphic sliders | + Date & time questions | + Photo integration | + Meta information |
| + Drop-down lists | + NPS | + Descriptive text | + External data source |

Extensive logic functions to ensure quality responses

Dynamic questions

- + Question randomization
- + Full randomization of items in an answer list
- + Partial or group randomization of items in an answer list (fix/anchor some items)
- + Hide/show questions on a page – based on previous answers, quotas, etc.
- + Hide/show answer choices/rows in a grid
- + Loops – repeat question(s) based on answers
- + Choice exclusion – restrict choices based on fixed number or previous answers
- + Create custom logic

Piping, branching & skipping

- + Answer piping – pipe a respondent's answer (text or number) into subsequent questions
- + Element piping – pipe pre-set items into a question based on an answer given
- + Condition piping
- + Simple branching – route based on their answer/condition
- + Multi-conditional branching – route based on several previous answers/conditions
- + Skipping – skip questions or entire page
- + Route to browser – send respondents to an outside URL

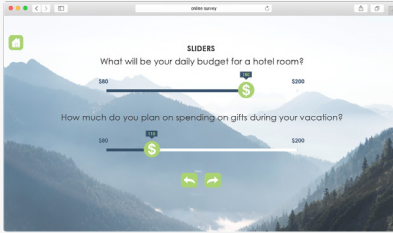
Validations & calculations

- + Make answers required – never, always, or when certain conditions apply
- + Soft prompting
- + Validation – display error message if answer does not meet criteria
- + Set accepted numeric min/max values



- + Set character limits to text questions
- + Multiple validation conditions – create validation based on multiple conditions/answers
- + Calculations/algorithm validation
- + Customizable error messages

Survey Design



Engaging questionnaire functionality

- + Automatic device detection
- + Multi-language capabilities
- + Pause & resume function
- + Customizable look & feel/branding

Easy-to-use questionnaire toolbox

- + Drag & drop design
- + Custom-coding ability
- + Custom questionnaire library
- + Data simulator to test code
- + Mobile device preview

Invitation & Respondent Management

Survey distribution options

- + Email invitations (HTML, text)
- + Website pop-ups
- + Social media (FB or Twitter)
- + SMS

Easy list management

- + Import respondent lists (CSV, XLS, TXT, Access)
- + Schedule sample imports
- + Unsubscribe management

Schedule invitations & reminders

- + Personalize invitation by merging info from database into invitation
- + Invitation template library

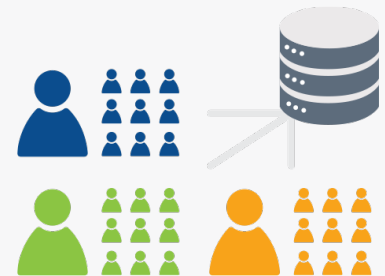
- + Scheduled invitation & reminder send outs
- + Automated quota management
- + Schedule survey start & end date
- + Track success by each invitation tactic

Precise respondent targeting

- + Anonymous respondent surveys - for anyone to participate
- + Invitation only surveys - for authenticated participants
- + Panel surveys
- + Password-protected surveys
- + PIN numbers

Voxco Panel Manager

Actively survey and manage your panel of respondents with Voxco's panel management system that integrates seamlessly with Voxco Online.



Anytime Survey Results

Participation monitoring

- + Real time participation results
- + Drop analysis by question
- + Disposition snapshots (completes, screen outs, dropouts etc.)
- + Device activity trends
- + Completion times

Live or scheduled reporting

- + Secure reporting portal with variable user access rights
- + Live survey results adjust as data is added
- + Top line reports show answer trends, NPS scores, and more

- + Automated data reports can be scheduled to send to key stakeholders

- + Data exports available in XLS, CSV, TXT and SPSS format

- + Dynamic Dashboards

Additional Features

Integration and safety

- + API for easy integration with third party systems/panel providers
- + Data-at-rest encryption
- + Role based access & security

The Voxco Platform

- + Connect to Voxco Multi-Mode (add face-to-face interviews, phone surveys)
- + Centralized survey scripting and data analysis

- + Hosted on-premise or in SaaS mode
- + Follow-the-sun support teams around the world
- + Professional services to assist at every step