Voxco Online offers you flexibility at every step:

- **Hosting choices**: SaaS or on your premise.
- **Design power**: create both your standard and complex surveys with our design tool.
- **Invitation options**: use the distribution methods that are right for your surveys.
- **Pricing models**: select a licensing and subscription model that fits your budget reality.
- **Program extension**: seamlessly switch survey modes in Voxco’s central survey platform (online, face-to-face & phone surveys).

### Question Types & Survey Logic

Both standard and advanced question types in one tool:

- Yes/No
- Single answer
- Multiple choice
- Rating
- Drag-and-drop ranking
- Sliders - numeric
- Graphic sliders
- Drop-down lists
- Grids – single choice
- Grids – multi-choice
- Hybrid grids
- Single textbox
- Multiple textbox
- Essay comments
- Date & time questions
- NPS
- Matrix with drop-down
- Multi-dimensional matrix
- Constant sum
- Drill down
- Video integration
- Audio integration
- Photo integration
- Descriptive text
- Image drag & drop
- Image area selector
- Image area evaluator
- Custom questions
- Multiple questions per page
- File Upload question
- Meta information
- External data source

**Extensive logic functions to ensure quality responses**

**Dynamic questions**

- Question randomization
- Full randomization of items in an answer list
- Partial or group randomization of items in an answer list (fix/anchor some items)
- Hide/show questions on a page – based on previous answers, quotas, etc.
- Hide/show answer choices/rows in a grid
- Loops – repeat question(s) based on answers
- Choice exclusion – restrict choices based on fixed number or previous answers
- Create custom logic

**Piping, branching & skipping**

- Answer piping – pipe a respondent’s answer (text or number) into subsequent questions
- Element piping – pipe pre-set items into a question based on an answer given
- Condition piping
- Simple branching – route based on their answer/condition
- Multi-conditional branching – route based on several previous answers/conditions
- Skipping – skip questions or entire page
- Route to browser – send respondents to an outside URL

**Validations & calculations**

- Make answers required – never, always, or when certain conditions apply
- Soft prompting
- Validation – display error message if answer does not meet criteria
- Set accepted numeric min/max values
- Set character limits to text questions
- Multiple validation conditions – create validation based on multiple conditions/answers
- Calculations/algorithm validation
- Customizable error messages
Survey Design

- Engaging questionnaire functionality
  - Automatic device detection
  - Multi-language capabilities
  - Pause & resume function
  - Customizable look & feel/branding
- Easy-to-use questionnaire toolbox
  - Drag & drop design
  - Custom-coding ability
  - Custom questionnaire library
  - Data simulator to test code
  - Mobile device preview

Invitation & Respondent Management

- Survey distribution options
  - Email invitations (HTML, text)
  - Website pop-ups
  - Social media (FB or Twitter)
  - SMS
- Easy list management
  - Import respondent lists (CSV, XLS, TXT, Access)
  - Schedule sample imports
  - Unsubscribe management
- Schedule invitations & reminders
  - Personalize invitation by merging info from database into invitation
  - Invitation template library
  - Scheduled invitation & reminder send outs
  - Automated quota management
  - Schedule survey start & end date
  - Track success by each invitation tactic
- Voxco Panel Manager
  - Actively survey and manage your panel of respondents with Voxco’s panel management system that integrates seamlessly with Voxco Online.

Anytime Survey Results

- Participation monitoring
  - Real time participation results
  - Drop analysis by question
  - Disposition snapshots (completes, screen outs, dropouts etc.)
  - Device activity trends
  - Completion times
- Live or scheduled reporting
  - Secure reporting portal with variable user access rights
  - Live survey results adjust as data is added
  - Top line reports show answer trends, NPS scores, and more
  - Automated data reports can be scheduled to send to key stakeholders
  - Data exports available in XLS, CSV, TXT and SPSS format
  - Dynamic Dashboards

Additional Features

- Integration and safety
  - API for easy integration with third party systems/panel providers
  - Data-at-rest encryption
  - Role based access & security
- The Voxco Platform
  - Connect to Voxco Multi-Mode (add face-to-face interviews, phone surveys)
  - Centralized survey scripting and data analysis
  - Hosted on-premise or in SaaS mode
  - Follow-the-sun support teams around the world
  - Professional services to assist at every step